

# Alberto Raviglione

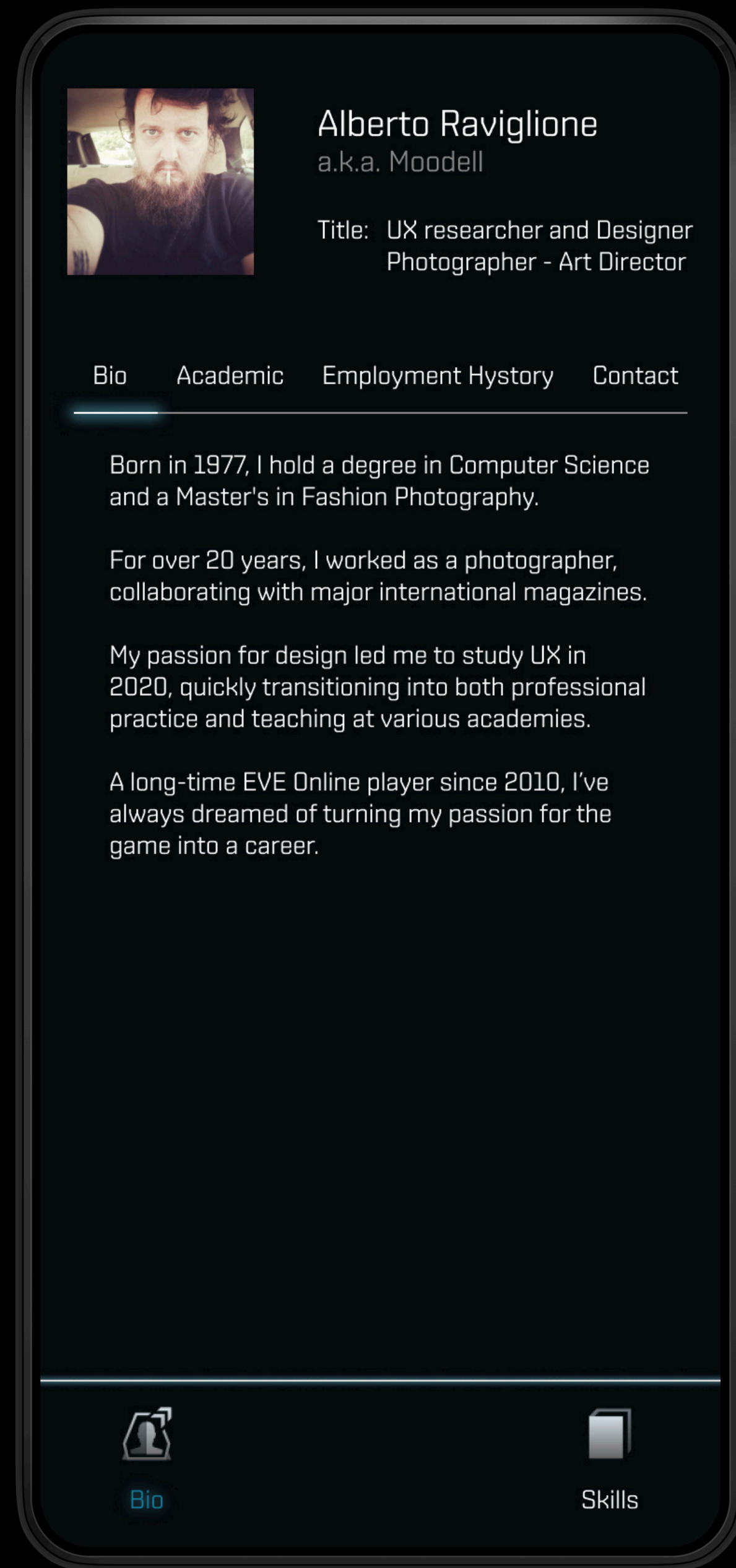
a.k.a. Moodell in New Eden

# Player Centered Game

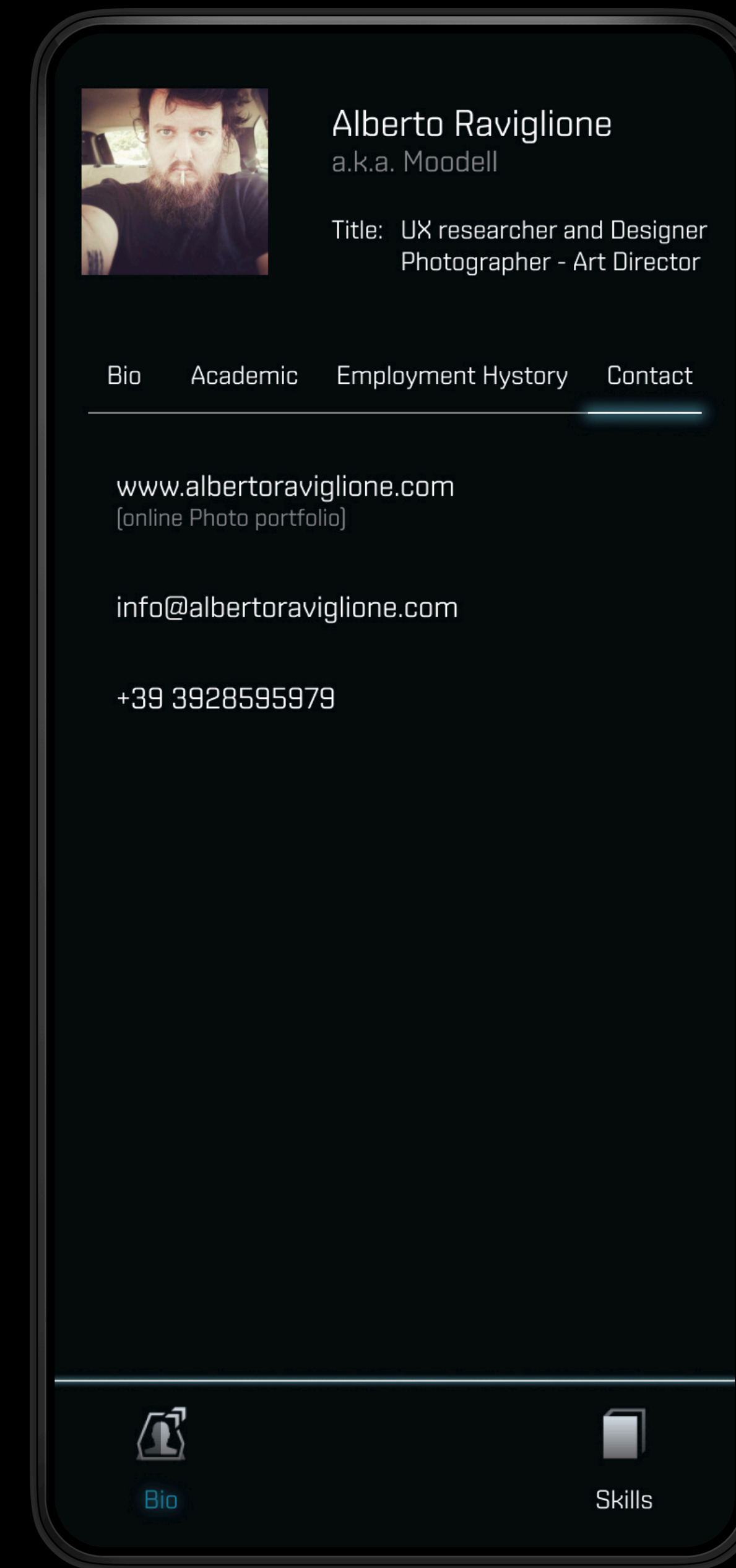
“... whereas Eve sort of focuses on building a society  
and supplying the tools and the rules to operate it”


*Hilmar V. Pétursson*





Who am I ?





Alberto Raviglione

a.k.a. Moodell

Title: UX researcher and Designer  
Photographer - Art Director

Bio

Academic

Employment Hystory

Contact

Ux Design Google

2022.10.17 to 2023.02.09 [115 Days]

Ux Design Click

2022.01.25 to 2022.09.08 [225 Days]

Work

Master in Photography

2005.01.18 to 2005.10.25 [279 Days]

Work

Università Informatica

1997.09.25 to 2003.04.02 [2015 Days]

Liceo Scientifico


1991.09.07 to 1997.07.02 [1760 Days]


Scuola Media

1988.09.21 to 1991.06.17 [999 Days]

Scuola Elementare

1983.09.15 to 1988.06.12 [1732 Days]

Bio

Skills

# Where I came from



Alberto Raviglione

a.k.a. Moodell

Title: UX researcher and Designer  
Photographer - Art Director

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UX/UI Teacher

2023.05.06 to this day [725 Days]

I.A.A.D. - Master in Arts and Design

IUS.TO - University of Turin

Click Academy - Online Digital Academy

UX/UI Designer

2023.04.05 to this day [756 Days]

Freelancer

Photographer

2004.10.16 to this day [7501 Days]

Diesel

Harper's Bazaar

Esquire

Vogue


L'Oreal

L'Officiel de la Mode

Programmer

1983.09.15 to 1988.06.12 [1732 Days]

Risorsa S.r.l.

Bio

Skills

# EVE ONLINE

## PAIN POINTS

From an exterior point of view

### Location Folder

Only a limited number of bookmarks are visible at once, making it difficult to quickly find or manage locations.

### Watch list

The watchlist displays only a small number of pilots at a time, which can hinder situational awareness during fleet operations.

### Italians Community

Compared to other nationalities, the Italian player community is smaller, making it harder for new or returning players to find support, groups, or social engagement.

# Data Overflow

The numbers in here are totally fictional

85

location in “HOT” systems

In systems with many bookmarks, locating them quickly is a priority.

40

people in watch list

Logi players have many people to look after and prioritize.

# Italian Community

The numbers in here are totally fictional

~1%

Italian community in  
New Eden

62%

Italians over-40

22%

over-40 speaking  
English

70%

would love italian  
translation

# Opportunity Overflow

Giving players the ability to organize information into multiple columns or hierarchies would help them better read and navigate the interface.



# Opportunity Community

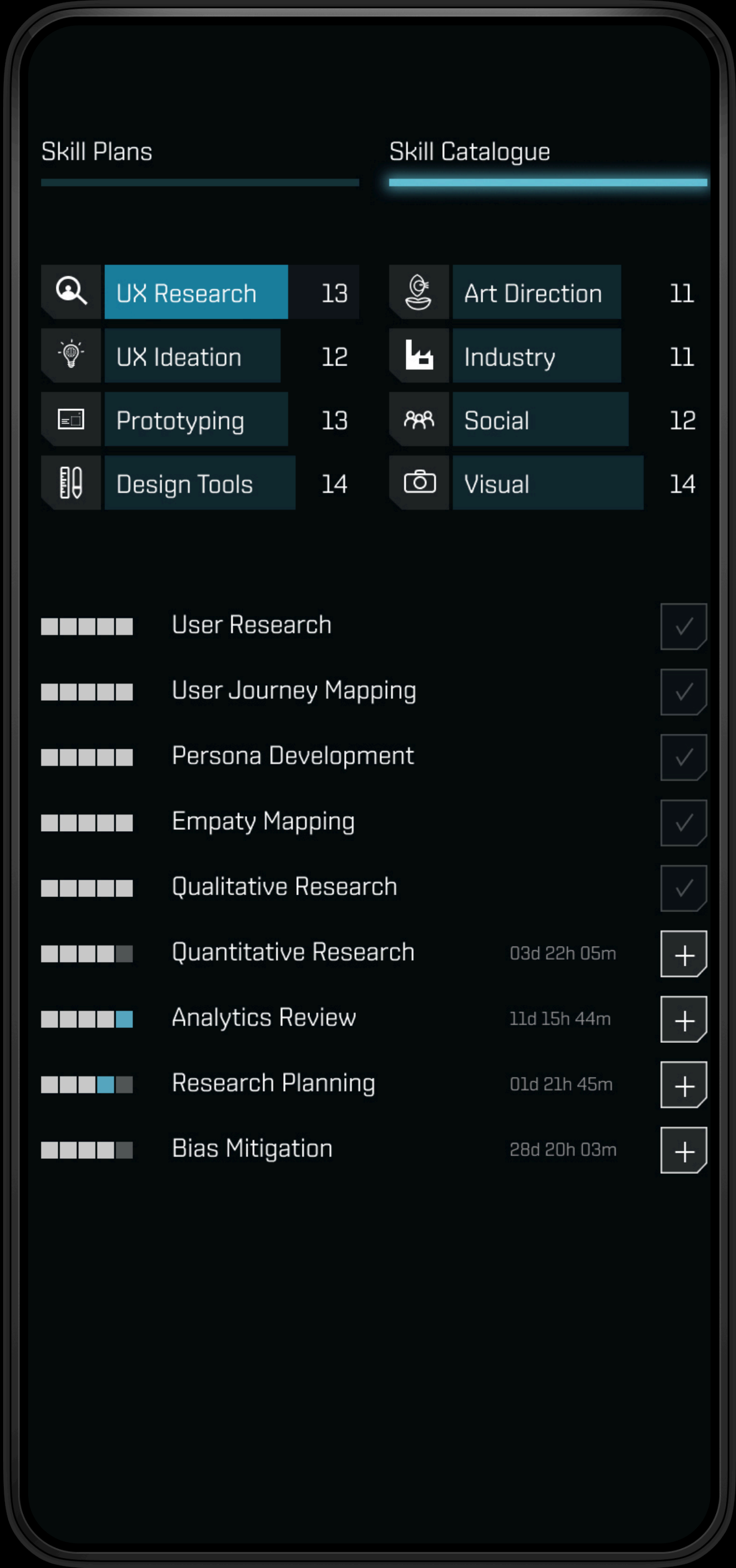
90% of EVE's terminology is already adopted from Italians; translating the remaining 10% would help Italian users better understand certain nuances. It would also make them feel more included and valued.

# My Skills

I think I'm ready for CCP.

# UX/UI Skill

My research and design skills presented in a familiar way.



Skill Plans

Skill Catalogue

 UX Research

13

 UX Ideation

12

 Prototyping

13

 Design Tools

14

 Art Direction

11

 Industry

11

 Social

12

 Visual

14

Information Architecture

UX Strategy

11d 19h 12m

Crazy8

07d 09h 01m

Accessibility Thinking

18d 01h 17m

Human-Centered Design

Problem Framing

Idea Prioritization

09d 12h 44m

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Wireframing

09d 23h 33m

Lo-Fi Prototyping

24d 22h 57m

Hi-Fi Prototyping

53d 10h 31m

Design System Knowledge

03d 12h 00m

Interactive Prototyping

15d 06h 08m

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 Visual

14

Figma

33d 14h 15m

Photoshop

Affinity

36d 18h 07m

Adobe Suits

36d 18h 07m

Figjam

HTML/CSS awareness

23h 45m

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11

 Social

12

 Visual

14

Visual Cohesion

✓

Creative Leadership

28d 20h 03m

+

Ip Visual Identity

✓

Worldbuilding Aesthetics

14d 21h 45m

+

Character Aesthetics

05h 12m

■

Moodboarding

✓

Narrative Integration

03d 22h 05m

+

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13

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14

 Art Direction

11

 Industry

11

 Social

12

 Visual

14

Eve online Knowledge

01d 08h 25m

+

New Eden Experience

✓

Italian Commun Understa

✓

Fleet UI Optimization

36d 23h 57m

+

Corporation UI Optimizat

36d 23h 57m

+

Pain Points Analysis

05d 04h 44m

+

Skill Plans

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 Prototyping

13

 Design Tools

14

 Art Direction

11

 Industry

11

 Social

12

 Visual

14

Social

✓

Empaty Booster

09d 13h 52m

+

Communication Enhancem

06d 06h 06m

+

Problem Solving Mindset

13d 20h 18m

+

Agile UX in Chaos

13d 20h 18m

+

Amarr (Italian) Language

+

Caldari (English) Language

35d 23h 56m

+

Gallente (French) Languag

35d 23h 56m

+

Minmatar (German) Langua

06h 45m

■

# Photographic Skill

I have twenty years of experience in advertising and fashion photography. Here are my skills that could contribute to the design work.



Thank you for  
your attention